



ATTENTION TO DETAIL PASSION FOR DESIGN





As a member of the International Interior Design Association, USA, TDC & Associates has strong credentials. Founded in 1993, the company has earned a longstanding reputation for its distinctive designs and attention to detail, taking the approach that the right physical environment is the key to personal and professional comfort and success.

Over the years TDC has built its strong reputation by following every project, no matter how large or small, through from concept, construction and completion, and bearing cost in mind, making sure that the highest standards are maintained at every stage. TDC has, moreover, honed its expertise on a wide variety of projects, ranging from entertainment and retail, as well as a whole range of residential projects.

The featured project is an apartment in the prestigious Beverly Hills condominium in Grange Road. The space is expansive at 4,200 square feet, and the owners, as part of their design brief, insisted that their personal and prized collection of furniture should, as far as possible be incorporated into the new décor. As such, the project represents an example of how TDC balances owner requirements and

design aspirations through seamless and professional teamwork.

The spacious living room has been broken up into seating areas of large, comfortable sofas that different groups can sink into and relax at gatherings of family and friends. Using subdued tonal contrasts, white with earthy colours and splashes of colour, a very sophisticated feel has been achieved, without losing sight of the fact that this is a family home.

The overall elegance of the room has been created through the ideal balance of tradition – reflected in the antique Chinese furniture and accessories – and modernity in the subdued, recessed lighting and wall features. Two sets of Mario Fortuny ceiling lights from Venitita Stadium of Italy provide and unusual and exquisite finishing touch.

The dining room has been laid out to create a dramatic impact. A suspended ceiling conceals subtle lighting, while two hanging lamps illuminate a glamorous table setting. The table has been positioned so that it overlooks the balcony with its ornamental bamboo that picks up on the Oriental theme that runs throughout the apartment, and the diners can gaze out on the cityscape beyond.

The master bedroom has been carefully designed to suggest comfort and relaxation, the choice and placement of the lighting being used for greatest effect. A writing table and chair suggest the classical, while the jazzy black and white pile bed rug suggests the contemporary – a perfect fusion of styling and blending.

The study picks up on the feel of the classical with the heavy director's table and leather upholstered chair. The practicality of working comfort, though, is recognised in the placing of an office swivel chair behind the desk. A wood parquet floor and wood panelled walls suggest the cosy informality of a gentleman's club, while the patterned carpet and upholstery on the couch precludes any potential for monotony.

The Beverly Hills interior balances scale and detail perfectly, a feature the company applies to all its projects. Taking up the challenge of any kind of interior design project and working closely with the clients to create just the interior they envisaged, and sometimes even better, balancing functionality, practicality and aesthetics, all finished to the finest detailing, is what TDC is all about.